

**EEO PUBLIC FILE REPORT**  
**Basin Mediactive; Klamath Falls, Oregon**  
**October 1, 2016 through September 30, 2017**

This report covers the following employee unit:

Call Sign	Facility ID Number	Location City, State
KAGO AM	23245	Klamath Falls, Oregon
KAGO FM	198620	Altamont, Oregon
KFXX FM	23246	Klamath Falls, Oregon
KHIC FM	190240	Keno, Oregon
KLAD AM	3408	Klamath Falls, Oregon
KLAD FM	3409	Klamath Falls, Oregon

Full Time Positions Filled

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Morning Co-Host & MIDDAYS on KLAD	10/6/2015	12/1/2016	All Access Craigslist Klamath Adult Learning Center Klamath Community College Klamath Tribes My Basin O.I.T. Oregon Association of Broadcasters Oregon Employment Department Willamette University	3 1 1 1	1
2	Market Coordinator	4/20/2017	5/12/2017	Career Fair Walk-In Internal Promotion Word of Mouth	1 1 1	1

\*See attached list of recruitment sources for contact information

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**Information Regarding Recruitment Sources Contacted for Full Time Vacancies**

Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Alaska Broadcasters Association 7000 W. 41st Ave. Anchorage, AK 99503	Cathy Hiebert 907-258-2424 <a href="mailto:akbagold@gci.net">akbagold@gci.net</a>		N
2	All Access	<a href="http://www.allaccess.com">www.allaccess.com</a>	3	N
3	Basin Mediactive, LLC 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833		N
4	Career Fair 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833		N
5	Craigslist	<a href="http://www.craigslist.com">www.craigslist.com</a>	1	N
6	Employee Referral	N/A		N
7	Express Employment Pros 4036 S. 6th St. #4 Klamath Falls, OR 97603	Estella Alvarado 541-273-5000		N
8	Internal Promotion	N/A	1	N
9	Klamath Community College 7390 South Sixth Street Klamath Falls, OR 97603	Paula Pence 541-880-2236		N
10	Klamath Tribes P. O. Box 436 Chiloquin, OR 97624	Brenda Franks 541-783-2219		N
11	Mybasin.com	<a href="http://www.mybasin.com">www.mybasin.com</a>	1	N
12	National Alliance of State Broadcasters	Cathy Hiebert 907-258-2424 <a href="mailto:akbagold@gci.net">akbagold@gci.net</a>		N
13	Oregon Association of Broadcasters 7150 SW Hampton; Suite 240 Portland, OR 97223	Keith Shipman 503-443-2299		N

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Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
14	Oregon Employment Department (Worksource) 801 Oak Street Klamath Falls, OR 97601	Employment Service 541-883-5630 Kim Kanan 541-850-4564		N
15	Post Job Free	<a href="http://www.postjobfree.com">www.postjobfree.com</a>		N
16	Sportscasters Talent Agency of America	Jon Chelesnik 949-648-7822 <a href="mailto:jon@staatalent.com">jon@staatalent.com</a> <a href="http://www.staatalent.com">www.staatalent.com</a>		N
17	Today's Classifieds	<a href="http://www.todays-classifieds.com">www.todays-classifieds.com</a>		N
18	Traffic Directors Guild of America 26000 Avenida Aeropuerto, Bldg 114 San Juan Capistrano, CA 92675	Larry Keene 949-429-4063 <a href="mailto:tdga@cox.net">tdga@cox.net</a>		N
19	Walk In		1	N
20	Washington Association of Broadcasters 724 Columbia Street N.W., Suite 310 Olympia, WA 98501-1249	360-705-0774		N
21	Word of Mouth		1	N

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**Prong 3 Longer-Term Recruitment Initiatives  
 Implemented During Previous Year**

Number	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Basin Mediactive Holiday Open House December 8th, 2016	Other Activity	Basin Mediactive held a holiday open house to clients and their families from 5:30pm to 7:00pm at their station location. They discussed careers in broadcasting with open house attendees and shared job descriptions in the radio industry.	DJs, Sales, Management	Staff
2	Career Fair June 7, 2017	Other Activity	Accounting Manager, General Manager, and Senior Account Executive hosted a 2 hour career fair from 9:00am to 11:00am for three job openings at the station. One position in the sales department, one in the programming department, and one in administrative. Station personnel met with potential candidates describing the position they were applying for.	Accounting Manager, General Manager, Senior Account Executive	Nicky Robinson Rob Siems Dick North